

IIth EDITION



Space & Underwater Tourism Universal Summit

22, 23 & 24 SEPTEMBER 2021

MARBELLA

REVIEW

7 SPONSORS



PARTICIPANTS

+500

ATTENDEES

The majority profiles have been CEOs, CIOs, CTOs, and directors of Innovation, Business, Product, Strategy, and Marketing, in addition to consultants and researchers.

COMPANIES

200

REGISTERED
COMPANIES

Multinationals, ICTs, operators, technology consultants, mainly.

VISITORS

1000 users

from **43** countries visited the virtual platform

Europe: Russia, Switzerland, France, Italy, Germany, Holland, Belgium, Portugal, Bulgaria, Poland, Ukraine, Greece, Denmark, Ireland and Spain; **Asia:** Azerbaijan, Lebanon, Japan, China, India, South Korea, Vietnam, Saudi Arabia, United Arab Emirates, Kazakhstan, Macau and Singapore; **America:** Ecuador, United States, Colombia, Mexico, Peru, Chile, Brazil, Trinidad and Tobago, Bermuda, Aruba and Curacao; **Africa:** South Africa, Morocco, Algeria and Mali; **Oceania:** Australia.

GLOBAL MEDIA IMPACT

1,877,188 €

ADVERTISING VALUE

+245 Millions

AUDIENCE REACH

524

MEDIA IMPACTS

SOCIAL MEDIA: REPORT

50K

SOCIAL MEDIA REACH #SUTUSSUMMIT

+650 QUALITY FOLLOWERS IN SOCIAL MEDIA

+330 PUBLICATIONS IN SOCIAL MEDIA DURING THE EVENT MONTH

+2500 CONTENT INTERACTIONS IN SOCIAL MEDIA

ON-SITE 2019

250

PARTICIPANTS

100

COMPANIES

90

COUNTRIES

HYBRID

2021

+500

PARTICIPANTS

200

COMPANIES

1000

VISITS

43

COUNTRIES

+50%

INCREASE

50%

INCREASE

Headlines **DAY 1**

→ **105** onsite attendees.

→ **370** users followed the live sessions and VOD.

Average of 46 attendees followed the sessions

Headlines **DAY 2**

→ **533** users followed the live sessions and VOD.

Average of 33 attendees followed the sessions

Headlines **DAY 3**

→ **287**

users followed the live sessions and VOD.

Average of 29 attendees followed the sessions

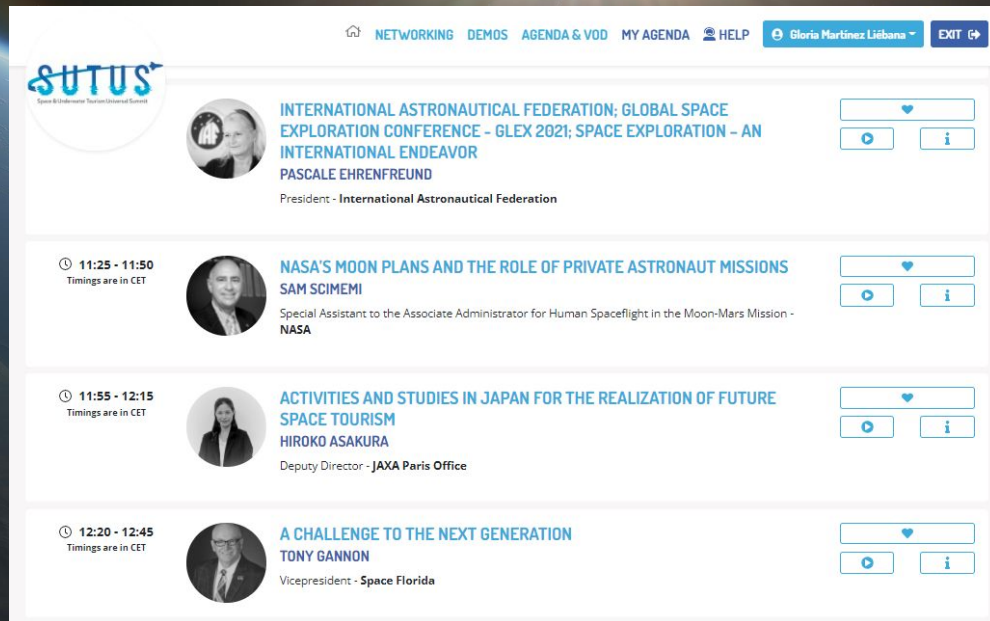
Demos

→ **20** demos available
(on-site and virtual)

→ **370** demo visits

Features

→ Immediate access to the VOD of each session



The screenshot displays the SUTUS website interface. At the top, there is a navigation bar with links for NETWORKING, DEMOS, AGENDA & VOD, MY AGENDA, and HELP. A user profile for Gloria Martinez Liebana is visible in the top right corner. The main content area lists four sessions, each with a speaker profile, session title, and a video player interface.

Session Title	Speaker	Speaker Title
INTERNATIONAL ASTRONAUTICAL FEDERATION; GLOBAL SPACE EXPLORATION CONFERENCE - GLEX 2021; SPACE EXPLORATION - AN INTERNATIONAL ENDEAVOR	PASCALE EHRENFREUND	President - International Astronautical Federation
NASA'S MOON PLANS AND THE ROLE OF PRIVATE ASTRONAUT MISSIONS	SAM SCIMEMI	Special Assistant to the Associate Administrator for Human Spaceflight in the Moon-Mars Mission - NASA
ACTIVITIES AND STUDIES IN JAPAN FOR THE REALIZATION OF FUTURE SPACE TOURISM	HIROKO ASAKURA	Deputy Director - JAXA Paris Office
A CHALLENGE TO THE NEXT GENERATION	TONY GANNON	Vicepresident - Space Florida

Features

→ Access to sessions from previous editions, as a warm-up



SPACE TOURISM AND THE INTERNATIONAL SPACE STATION -ENGLISH VERSION-

Sutus Summit '2019 SAM SCIMEMI, NASA - ⌚ 18:08

[View video](#)



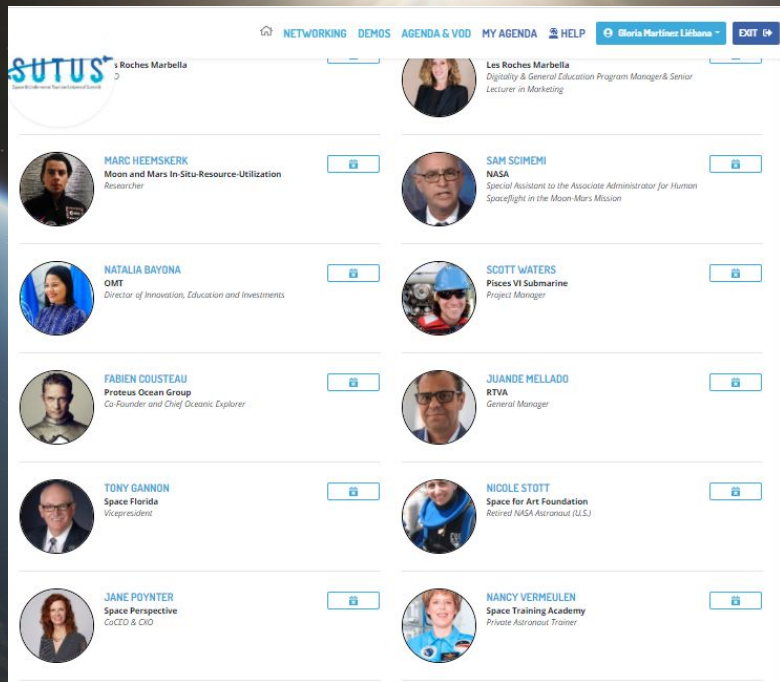
100% -ENGLISH VERSION-

Sutus Summit '2019 TONY GANNON, SPACE FLORIDA - ⌚ 30:32

[View video](#)

Features

→ Participants' profile and easy connection



Features

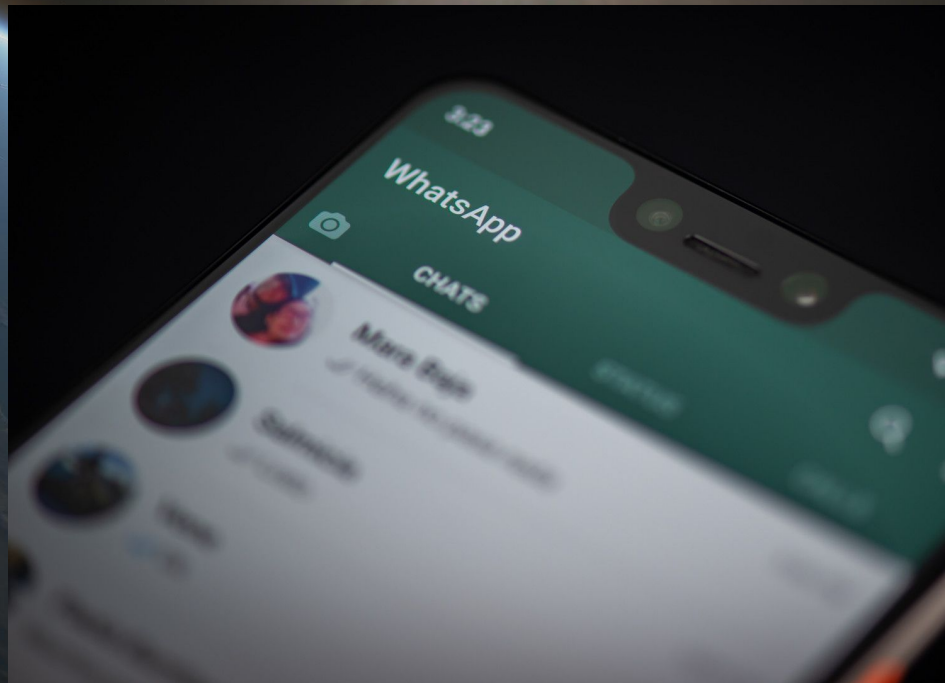
→ Open demo access

The screenshot displays the SUTUS website with a dark blue header containing navigation links: NETWORKING, DEMOS, AGENDA & VOD, MY AGENDA, and HELP. A user profile for Gloria Martínez Liébana and an EXIT button are also visible. The main content area is divided into three sections, each with a blue header bar:

- PISCES VI**: Features the PISCES VI Submarine logo, a profile picture of Scott Waters (Project Manager), and text describing the submarine's return for the second edition of the summit. It includes icons for a calendar and a plus sign.
- THE EXPLORERS**: Features a flag logo, a profile picture of Olivier Chiabodo (CEO), and text about the project's aim to create a large visual inventory of Earth's heritage. It also includes calendar and plus icons.
- TRITON SUBMARINES**: Features the Triton Submarines logo, a profile picture of Héctor Salvador (Director Técnico y de Operaciones), and text about the immersion experience in the Mariana Trench. It includes calendar and plus icons.

Features

- Each participant has had direct access, via instant **Whatsapp** chat, to the technical support of Virtual platform. Also through e-mail and phone.
- In this way, we guarantee a good experience for each user.



3rd EDITION



Space & Underwater Tourism Universal Summit

**HYBRID
FORMAT**

**SAVE
THE
DATE**

SEPT.
28-30
2022

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