

IV EDITION



Space & Underwater Tourism Universal Summit

**28, 29 & 30 SEPTEMBER 2023**

MARBELLA

**REVIEW**

# **SUTUSUMMIT 2023**

## **Turism beyond natural borders**

**SUTUS is the first event on Space and Underwater Tourism to be held in the world. Internationally renowned speakers talk about the most ambitious challenges in tourism sector, Space and Water, sharing knowledges and business opportunities.**

**SUTUS is a meeting point for the world's leading luxury tourism companies.**

**Videoreview: [SUTUS SUMMIT 23](#)**

**Reference international speakers presented the latest developments in Space Tourism and all the challenges, present and future, of Underwater tourism.**

**A total of 552 professionals and academics from 47 countries, from 5 continents, were represented at SUTUS 2023 by Les Roches by speakers, companies and institutions.**





## **SAM SCIMEMI**

**Special Assistant; Exploration  
Systems DEVELOPMENT  
MISSION DIRECTORATE  
NASA**



**HIROKO ASAKURA**

**Deputy Director Paris  
Office - JAXA  
JAPAN AEROSPACE  
EXPLORATION AGENCY**





**LUCÍA F. DE LA BELLA**

**ESA UK Business  
Applications Ambassador**

**ESA**



**LUCÍA F. DE LA BELLA**  
ESA UK Business Ambassador

**ESA**

#SUTUSummit

**OVER 3.900 CONTACTS IN NETWORKING**

**BERNARD FOING**

**Ceo, professor**

**LEADER LUNEX**

**EURO-MOON-MARS**

**PROJECT**



**PASCALE  
EHRENFREUND**

**President  
INTERNATIONAL SPACE  
UNIVERSITY**





**EVA VILLAVER**

**Space Director  
SPANISH SPACE AGENCY**



**CARLOS MIRA**

**CEO & Founder  
HALO SPACE**



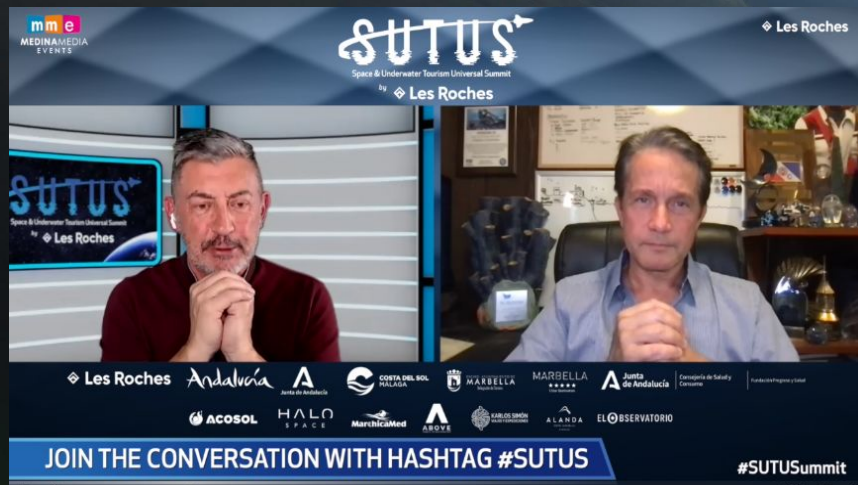


**FABIEN COUSTEAU**  
Chief Oceanic Explorer  
**PROTEUS™**

**PROTEUS™**

**GARY ROSEWELL**  
Director of Partnerships  
**PROTEUS OCEAN GROUP**

**PROTEUS**  
**OCEAN GROUP**







**ROB MCCALLUM**

**Founder  
EYOS EXPEDITIONS**

**EYOS**



Les Roches





Les Roches

EYOS

**PRIVATE EXPLORATION**

Powered by a core curiosity





The Curious Business of Curiosity

**ROB MCCALLUM**  
Founder

**EYOS**

Les Roches

Andalucía

ACOSOL

HALO SPACE

MarChicaMud

ARISE

Costa del Sol

MARBECCA

MARBECCA

Junta de Andalucía

El Observatorio

**STAY INFORMED ABOUT THE LATEST NEWS IN NEW TECH**

#SUTUSummit

**KARLOS SIMÓN**

**CEO & Founder  
KARLOS SIMÓN  
VIAJES Y EXPEDICIONES**



**KARLOS SIMÓN  
VIAJES Y EXPEDICIONES**





**ULRICH KUEBLER**

**Sales Director Space  
Exploration  
AIRBUS**

**AIRBUS**





# AUDITORIUM











## DEMO AREA





## DEMO AREA



## COCKTAIL TIME





## COCKTAIL TIME



# 13 SPONSORS

Andalucía





# 7 COLLABORATORS



TESLA



EXTENDRA



# 18 PARTICIPATING COMPANIES

## PARTICIPATING COMPANIES





# 3 MEDIA PARTNERS

**MEDIA PARTNERS**



PARTICIPANTS

**+550**

ATTENDEES

The majority profiles have been CEOs, CIOs, CTOs, and directors of Innovation, Business, Product, Strategy, and Marketing, in addition to consultants and researchers. They are from the 5 continents.



COMPANIES

**+200**

REGISTERED  
COMPANIES

Multinationals, ICTs, operators, technology consultants, mainly.

VISITORS

**+2.100** users

from 47 **countries** visited the virtual platform

**Europe:** Spain, Switzerland, Austria, Netherlands, United Kingdom, Poland, Czech Republic, Ireland, Croatia, Belgium, Germany, France, Romania, Sweden, Italy, Serbia, Finland, Norway, Greece, Hungary, Slovenia, Portugal, Russia and Turkey; **Asia:** Saudi Arabia, Japan, South Korea, China, India, Indonesia, Vietnam, Philippines, Singapore, Israel, United Arab Emirates; **America:** United States, Canada, Mexico, Peru, Chile, Costa Rica, Bahamas, Brazil, Venezuela; **Africa:** Morocco; **Oceania:** Australia and New Zealand.



# SPAIN MEDIA IMPACT

**3.358.160€**

ADVERTISING VALUE

**358 Millions**

AUDIENCE REACH

**244** MEDIA IMPACTS

[Check report](#)

[Check Press-PR Clipping](#)



**ON-SITE 2019**

250

PARTICIPANTS

100

COMPANIES

90

COUNTRIES

**HYBRID  
2021**

+500

PARTICIPANTS

200

COMPANIES

43

COUNTRIES

1000

VISITS

**HYBRID  
2022**

535

PARTICIPANTS

220

COMPANIES

45

COUNTRIES

1500

VISITS

**HYBRID  
2023**

550

PARTICIPANTS

210

COMPANIES

47

COUNTRIES

2100

VISITS



# Features

→ Immediate access to the VOD of each session

12:05



**Inspirational Message from the International Space University**

**PASCALE EHRENFREUND**  
INTERNATIONAL SPACE UNIVERSITY  
PRESIDENT



12:15



**Inspirational Message from NASA**

**SAM SCIMEMI**  
NASA  
SPECIAL ASSISTANT; EXPLORATION SYSTEMS DEVELOPMENT MISSION DIRECTORATE



12:25



**Inspirational Message from Japanese Space Agency**

**CHIHARU HOSHINO**  
JAXA  
DEPUTY DIRECTOR PARIS OFFICE



12:35



**Launching Dreams: Navigating the Future of Space Tourism and Next-Gen Platforms**

**TIM ALATORRE**  
ABOVE SPACE DEVELOPMENT  
COO



12:55



**HALO Space**

**CARLOS MIRA**  
HALO SPACE  
CEO & FOUNDER



# Features

→ Access to sessions from previous editions, as a warm-up





# Features

→ Participants' profile and easy connection

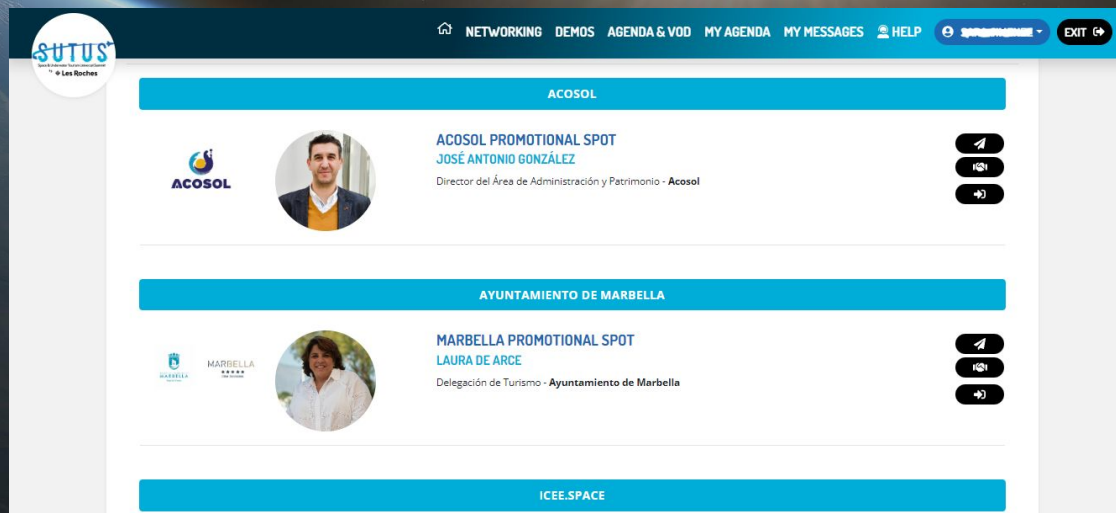
The screenshot displays the SUTUS website interface. At the top, there is a navigation bar with links: HOME, NETWORKING, DEMOS, AGENDA, and LIBRARY. Below the navigation bar is a search bar with the text "Search 980" and a dropdown menu showing "Destacados", "Últimos", "SUTUS", and "ALL EDITIONS". To the right of the search bar is a text input field "Escriba un texto a buscar..." and buttons for "Filter" and "Reset".

The main content area is titled "Ponentes" (Speakers) and features a grid of speaker profiles. Each profile includes a circular portrait, the speaker's name, their title, and two buttons: "Mensaje" (Message) and "Reunión" (Meeting).

Speaker Name	Title	Contact Options
ADOLFO FAVIERES	WTTC SPAIN AND LATAM AMBASSADOR	Mensaje, Reunión
ÁLVARO GIMÉNEZ CAÑETE	AGENCIA ESPACIAL ESPAÑOLA DELEGADO ESPECIAL PARA LA AGENCIA ESPACIAL ESPAÑOLA	Mensaje, Reunión
ANA BRU	BRU & BRU CEO	Mensaje, Reunión
ANA MARÍA MESTRE	PARLAMENTO DE ANDALUCÍA VICEPRESIDENTA	Mensaje, Reunión
ÁNGEL JANÉ	MARS ONE PROJECT CANDIDATE	Mensaje, Reunión
ARTHUR PAOLELLA	HARRIS SENIOR SCIENTIST	Mensaje, Reunión
ARTURO BERNAL	EXTENDA EXECUTIVE DIRECTOR	Mensaje, Reunión
ASHRAF KHATER	AGENCIA NACIONAL ESPACIAL DE BARÉIN (NSSA) ACTING CHIEF, GROUND SEGMENT MAINTENANCE & TECHNICAL SUPPORT	Mensaje, Reunión
BELÉN PÉREZ-GASCÓN	TURISMO DE COSTA DEL SOL DIRECTORA CONVENTION BUREAU LUXURY TRAVEL & EMERGING MARKETS	Mensaje, Reunión
BERNARD FOING	EURO MOON MARS	Mensaje, Reunión
BORIS OTTER	SWISS SPACE TOURISM	Mensaje, Reunión
CARLOS CAÑAVATE	ACOSOL	Mensaje, Reunión

# Features

→ Open demo access





5th EDITION



Space & Underwater Tourism Universal Summit

**HYBRID  
FORMAT**

**SAVE  
THE  
DATE**

AUTUMN  
2024

**Contact**

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