

Space & Underwater Tourism Universal Summit

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# 2019 REVIEW

## MAIN UNIVERSAL EVENT ABOUT SPACE AND UNDERWATER TOURISM

SUTUS is the first space and underwater tourism event worldwide that gather experts and attendees from more than 90 countries in one of the most luxurious enclaves in Southern Europe: Marbella.



[SUTUS Agenda 2019](#)

[Demo Catalogue 2019](#)

## MEDIA IMPACT

MEDIA IMPACT REPORT:

[Check Report](#)

**Worth: 999.366€**

**Audience: 51.586.500**

Months before SUTUS our Media Partners and Community Management team begin to echo the celebration of this international meeting.

**National Media that have echoed SUTUS are:**

- RTVE
- CANAL SUR
- RNE
- COPE
- ONDA CERO
- ESRADIO
- LA RAZÓN
- CINCO DÍAS



## PRESS CLIPPING

These are the news that SUTUS has generated in the National Press, both in print and in digital format.

[Consult our Press Clipping](#)

## TELEVISION COVERAGE

**Noticias Andalucía**

**TVE**

24/09

Exclusive  
information



**Andalucía Directo**

**Canal Sur**

23/09

Exclusive  
information



## THE FIRST EDITION OF SUTUS IN FIGURES:

**250 ATTENDEES**

**100  
PARTICIPATING  
COMPANIES**

**5 SPONSORS**

**MORE THAN 14  
KEYNOTES**

**OVER  
4 DEMOS**



## TOP LEVEL AGENDA

### **MULTINATIONALS:**

SPACE FLORIDA, HARRIS CORPORATION, PISCES SUBMARINE, LES ROCHES MARBELLA...

### **AND INSTITUTIONS:**

NASA, ESA, EXTENDA, TURISMO COSTA DEL SOL, AYUNTAMIENTO DE MARBELLA, CLUSTER MARÍTIMO MARINO...



## NETWORKING AND BUSINESS OPPORTUNITIES

**SUTUS has become a meeting point for the world's leading luxury tourism companies.**

CEO's, Researchers, Academics and experts share their opinions and experiences during networking lunches and breaks.



## INAUGURATION WITH AUTHORITIES 16:00h - 23th of September



**ADOLFO FAVIERES**  
AMBASSADOR  
CHALLENGES AND OPPORTUNITIES  
IN THE 21<sup>ST</sup> CENTURY: THE  
REINVENTION OF TOURISM  
**WTC (World Travel &  
Tourism Council)**



**TONNY GANNON**  
VICE PRESIDENT RESEARCH  
& INNOVATION  
100%  
**SPACE FLORIDA**



**SAM SCIMEMI**  
DIRECTOR FOR  
INTERNACIONAL SPACE  
STATION  
SPACE TOURISM AND THE  
INTERNATIONAL SPACE STATION  
**NASA**



**CARLOS DÍEZ DE LA LASTRA**  
GENERAL DIRECTOR  
NEW FRONTIERS AND A NEW  
SCENARIO FOR A NEW TYPE OF  
TOURISM MANAGER  
**LES ROCHEs MARBELLA**



**BERNARD FOING**  
HEAD OF THE  
INTERNATIONAL LUNAR  
EXPLORATION GROUP  
MOONMARS: RECENT HIGHLIGHTS  
AND FUTURE ACTIVITIES  
**ESA**



**ARTHUR PAOLELLA**  
SENIOR SCIENTIST  
DIRECTIONS IN 3D FOR SPACE:  
FROM HABITATS TO ELECTRONICS  
**HARRIS CORPORATION**



**NANCY VERMEULEN**  
PRIVATE ASTRONAUT TRAINER  
SKY IS NOT YOUR LIMIT!  
**SPACE TRAINING ACADEMY**



**ANA BRU**  
OWNER & CEO  
FROM EARTH TO SPACE: A JOURNEY  
OF PASSION AND INNOVATION  
**BRU & BRU**



**EDUARDO LURUEÑA**  
CIVIL ASTRONAUT  
DREAMS AND SPACE  
**BUZZ ALDRIN**



**ÁNGEL JANÉ**  
FUTURE MARS ASTRONAUT  
THE NEXT GIANT LEAP FOR MANKIND  
**MARS ONE PROJECT**



PANEL SESSION: **COSMOS CALLING**  
ANA **BRU**  
OWNER & CEO - **BRU & BRU**  
EDUARDO **LURUEÑA**  
CIVIL ASTRONAUT - **BUZ ALDRIN**  
ÁNGEL **JANÉ**  
FUTURE MARS ASTRONAUT – **MARS ONE PROJECT**  
CRISTINA **MARTÍN**  
DOCTOR IN COMMUNICATION SCIENCES, WRITER AND JOURNALIST



**JAVIER NORIEGA**  
PRESIDENT  
UNDERWATER WORLDS: A NEW VISION  
**CLUSTER MARÍTIMO MARINO**



PANEL SESSION: **UNDERWATER CULTURAL HERITAGE AS AN OPTION FOR THE DEVELOPMENT OF TOURISM**

MICHELE **STEFANILE**

UNDERWATER ARCHEOLOGIST –  
**UNIVERSITÀ DEGLI STUDI DI NAPOLI L'ORIENTALE**

JOSÉ ANTONIO **MOYA**

SCIENTIFIC, JOURNALIST AND  
PROFESSOR- **UNIVERSIDAD DE ALICANTE**

LUÍS CARLOS **ZAMBRANO**

PROJECT UNDERWATER SKETCHING–  
**UNIVERSIDAD DE CÁDIZ**

JAVIER **NORIEGA**

PRESIDENT - **CLUSTER MARÍTIMO MARINO**



SCOTT **WATERS**

PROJECT MANAGER

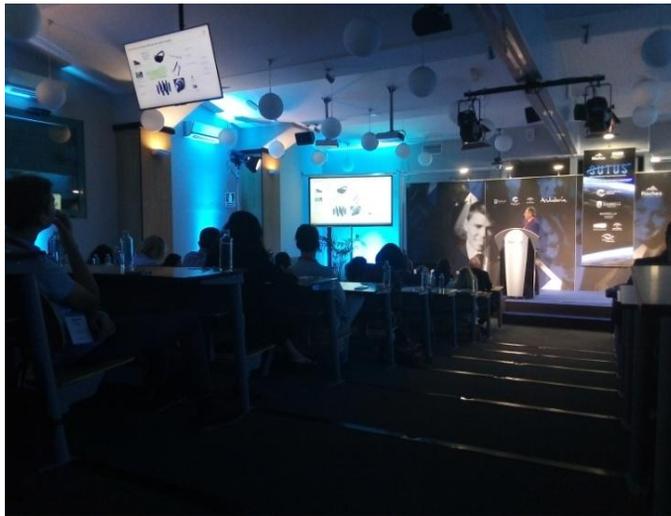
HOW TO BE AN AQUANAUT AND  
VISIT THE STRANGE WORLD OF THE  
DEEP OCEAN

**PISCES SUBMARINE**



## AUDITORIUM AND DEMO AREA

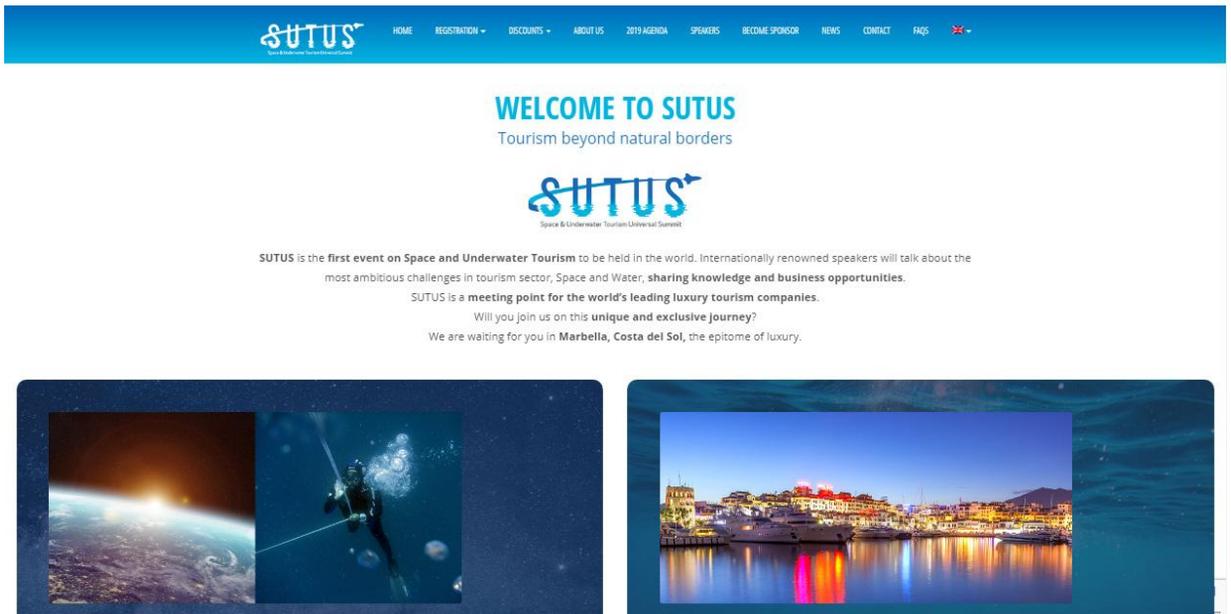
SUTUS integrates several areas in which there is continuous activity. In addition to the Auditorium, where conferences, round tables and projections are held, there is a Demonstration Area and a Workshop Area, in which sponsors present their best tools and networking and B2B relations are reinforced.



## WEBSITE

Throughout the year we update the official website

[www.sutusummit.com](http://www.sutusummit.com)



## SOCIAL MEDIA

Throughout the year we update the social profiles:

- ✓ Twitter
- ✓ Facebook
- ✓ LinkedIn

**Top Tweet** earned 1,214 impressions

Leading experts in **#SpaceTourism** and **#UnderwaterTourism** and **#networking** in an exclusive environment. All await you at **#SUTUS2019!** @lesroches\_en September 23 and 24.

[sutusummit.com](http://sutusummit.com) [pic.twitter.com/rxeMsTH5bl](https://pic.twitter.com/rxeMsTH5bl)



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**SUTUSummit...**  
Ana Bru, Nancy Vermeulen, Ángel Jané, Eduardo Luruëña... Do you know these names? They are the people who will conquer space! Get registered #SUTUS2019 and learn about their experiences. <https://bit.ly/2FWAT11>

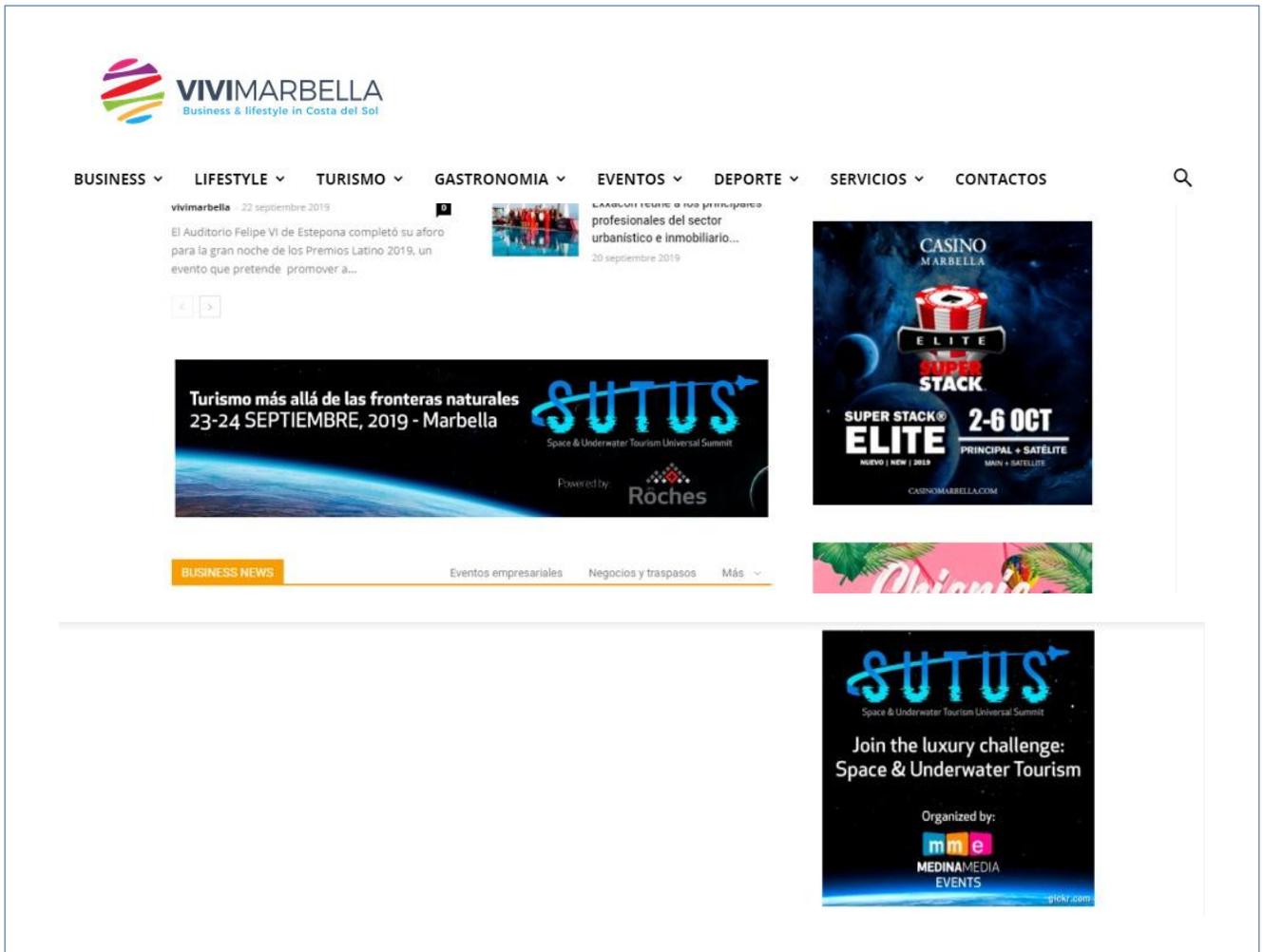
0:04 · Subido el 13/09/2019 · Ver enlace permanente · Copiar identificador del vídeo

**Rendimiento de tu publicación**

Minutos reproducidos	149
1-Minute Video Views	--
Reproducciones de video de 10 segundos	286
Reproducciones de video de 3 segundos	694
Tiempo medio de reproducción del video	0:04
Retención de la audiencia	>
Audiencia e interacción	>

## ONLINE ADVERTISING

Banners in VIVIMARBELLA website



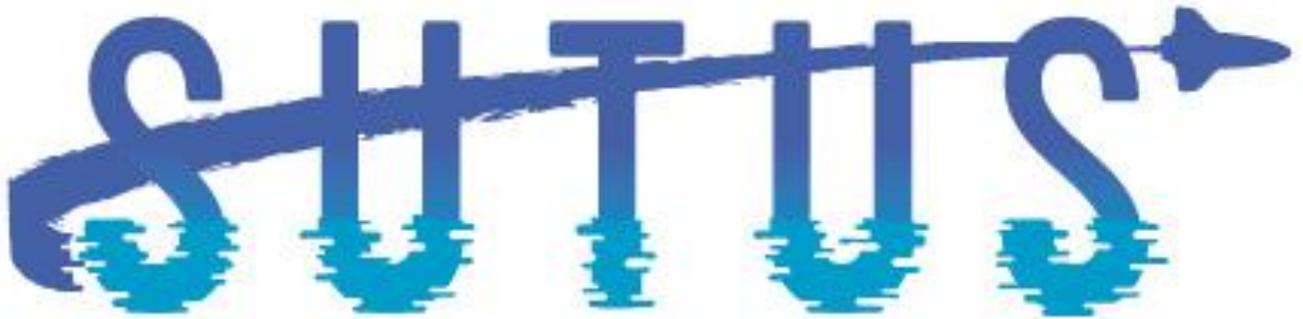
## SPONSORED BY



## COLLABORATORS



# Next edition



Space & Underwater Tourism Universal Summit

**22-23 SEPTEMBER, 2020**

**[www.sutusummit.com](http://www.sutusummit.com)**

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